

Colleges & Universities

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## Unique Campuswide Educational Research Tool

StudentTracker puts the Clearinghouse's comprehensive student records data at your fingertips. Officials across your campus can use it to perform all types of educational research and analyses - quickly, easily and affordably.

Through StudentTracker, you can tap into the nation's largest database of enrollment data - the StudentTracker, includingfree the only one of its kind. You'll have immediate access to our database covering more than 100 million current and former students, continually updated to ensure the greatest accuracy.

**Additional Data Elements &** StudentTracker Discounts for Colleges

We've increased the number of data elements colleges can report to us. In addition, we're offering colleges substantial discounts on StudentTracker! To learn more, read our additional data elements & pricing overview or contact us.

If your institution participates in **DegreeVerify**, you can also access our more than 10 million degree records.

StudentTracker data is highly accessible, available as individual student queries via the Web, flat files, Excel spreadsheets, or aggregate summary reports.

## Who Should Use StudentTracker?

- Presidents: Provide more accurate responses to surveys, such as US News & World Report, and obtain additional state performance funding by correctly re-classifying drop-outs as transfers
- Admissions Directors: Knowing which schools each of your prospective students chose will help you:
  - · Improve your ability to target, select and retain students
  - Formulate more effective recruitment and retention strategies
  - Learn who's competing with you for the most desirable students
  - Base your analyses and decisions on the latest factual information
- Research, Planning & Academic Enterprise Assessment Officers: Identify where each of your drop-outs transferred and where each of your graduates chose to pursue further study
- Enrollment Management Directors: Plan curriculum modifications and inter-institutional alliances based on which schools students actually attend
- Registrars: Obtain accurate information for the Student Right to Know Act and the Department of Education's IPEDS Graduate Rate Surveys (GRS)
- Financial Aid Directors: Ensure that limited financial aid resources are awarded equitably by verifying the enrollment of family members listed on aid applications
- Perkins Loan Officers: Identify delinquent borrowers who are enrolled at other schools and should receive in-school deferment status
- Distance Education Directors, Registrars & Financial Aid Directors: Obtain reports of students who are concurrently enrolled at other institutions

Resource Center StudentTracker Agreement **Credit Card Authorization Form Getting Started** Individual Student Look-Ups **Batch File Exchanges FAQs** Sample Report **Brochure Research Services** Web Site Contact Us

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